

# Visit us at ad:tech 2010!



**ad:tech**  
16-17 march 2010 **sydney**

Objective Digital, in cooperation with Tobii Technology, would like to invite you to visit us for a demonstration of the latest in Eye Tracking technology at our stand at ad:tech 2010.

ad:tech is the world's leading interactive marketing event dedicated to connecting all sides of today's brand marketing landscape. This year's show is comprised of exciting keynote speakers, current case studies, topic driven panels, interactive workshops, an explosive exhibit hall, unique networking opportunities and the new expo seminar theatre. The event is designed to bring companies operating in the digital market space together with Australian marketing decision makers to discuss and network around online-marketing topics.

## **When and where**

Tobii Technology / Objective Digital  
Stand 18  
Ad:tech  
16-17 March 2010  
Sydney Convention Centre  
Darling Harbour

## **Registration**

Join us at the ad:tech exhibition on 16-17 March 2010 at the Sydney Convention Centre.  
The Exhibition pass is Free.

Or, register for a full conference pass before 6 March and save \$100. Quote priority booking code - ATSPC at [www.ad-tech.com/sydney](http://www.ad-tech.com/sydney)

## **I look forward to seeing you at ad:tech 2010!**

Best regards,

James Breeze  
Chief Experience Officer

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In cooperation with **Objective**